



Join Us On May 4, 2024



THE LGBTQ CENTER OC's

INDIGO

B A L L

Calling All Allies

SPONSORSHIP PACKET



WHAT WE DO

The LGBTQ Center Orange County's mission is to advocate on behalf of the Orange County lesbian, gay, bisexual, transgender, and queer/questioning (LGBTQ) community, and to provide services that ensure its wellbeing and positive identity. As one of the oldest LGBTQ centers in the nation, the Center serves over 20,000 clients LGBTQ clients annually, and remains the most comprehensive health and social service organization specifically targeting Orange County's LGBTQ community.

A Sense of Place. A Sense of Purpose. A Sense of Pride.

Since 1971, the LGBTQ Center Orange County has been more than just a welcoming place. This is where we build community together; this is where we celebrate our victories together – both big and small.

Today, the LGBTQ community in Orange County is stronger and more visible than ever and the LGBTQ Center OC has unique opportunities for members of the community to gather. Between our two locations, we have over thirty different LGBTQ drop-in social and support groups for all ages. Our youth and young adult programs help create over **775 GSA leaders and members** throughout Orange County Schools, and reach over **3,200 students** with additional programs and services. Our mental health counselors now see clients **seven days a week** in multiple languages. Trans Health and Wellness Program ensures our community has access to quality, gender affirming care, and legal assistance with completing name and gender marker changes on legal documents.

Our community relies on us to provide vital programs and services. As a nonprofit organization, the LGBTQ Center OC relies on the generosity of our supporters to make our work possible. We value your support and hope you will join us to sustain and strengthen the LGBTQ community through programs that build a sense of **place, purpose, and pride** for all of us.



5,900+

LGBTQ+ affirming
counseling sessions
provided



Provided info and referrals to

5,937

Immigrants



22.4k

total
social media following



37,643

community members
received information & support



2,744

youth and young adults
served



3,000+

linkages
to affirming care

BECOME A SPONSOR!

Our sponsors are vital to the success of our gala evening. Your generous support allows us to continue our essential work. Our different sponsorship levels are designed to satisfy diverse marketing budgets and it's our pleasure to provide the substantial benefits and privileges in the pages that follow.

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BECOME AN AUCTION DONOR

The legendary excitement of our live and silent auctions grows with each year, and 2024 will be no exception. From wonderful adventure packs, to unique experiences, your donations will adorn table after table of enticing items to intrigue the palates of our guests. Our personal mobile bidding system and media updates during the evening will enhance the excitement.

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CONTACT US

Interested in participating or contributing to this year's event? Fantastic, we are thrilled to have you. The LGBTQ Center Orange County has more than 50 years of success through the work of our mission because of people like you.

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Exclusive Sponsor

\$25,000

- "Brought To You By" Credit in program, stage, and all marketing materials
- Full page ad in printed program book
- Champagne at table
- Stage Entertainment Sponsorship Recognition
- E-Blast newsletter acknowledgment
- Name & Logo on event website
- 2 Premium Tables for 10 (Three Course Meal, Open Bar/Wine)*
- Logo or Name on photo opportunity backdrop*
- Logo on formal printed invitations**
- Social Media recognition
- Program Stage recognition*
- All media recognition (*press release, social media, print, newsletters*)
- Social Media Spotlight
- Instagram and Facebook customized Story take-over
- Custom Social media spotlight
- Event Bags
- Celebratory Message from Sponsor (*Live*)
- Custom Content Brand Opportunity (*ie. pre-show segment sponsor*)
- Annual recognition on monthly org newsletters
- Personalized keepsake signed by Honorees
- Custom Social media spotlight with advertisement boost
- Individual slide dedicated to sponsor's logo and desired text shown during event
- 6 tickets to September later in the year Or perhaps PRIDE celebration

Sold to U.S. Bank!

**If event goes virtual due to any unforeseeable circumstances as in 2019 , this item will be provided virtually (ie. dinner digital vouchers/gift cards, virtual backdrop, etc.)*

***Invitations - sponsorship must be confirmed by March 29, 2024.*



\$15,000

E-Blast newsletter acknowledgment

Name & Logo on event website

Premium Table for 10 (Three Course Meal, Open Bar/Wine)*

Logo or Name on photo opportunity backdrop*

Logo on formal printed invitations**

Social Media recognition

Program Stage recognition*

Half page ad in printed program

Program Top Sponsor acknowledgment

All media recognition (*press release, social media, print, newsletters*)

Social Media Spotlight

Instagram and Facebook customised Story take-over

Custom Social media spotlight

Event Bags

Sponsored Entertainment Segment (*middle of programming*)

Celebratory Message from Sponsor (*Pre-recorded*)

Custom Content Brand Opportunity (*ie. pre-show aka Bar, Auction, Registration*)

Silver Sponsor	\$10,000
E-Blast newsletter acknowledgment	
Name & Logo on event website	
Premium Table for 10 (Three Course Meal, Open Bar/Wine)*	
Logo or Name on photo opportunity backdrop*	
Logo on formal printed invitations**	
Social Media recognition	
Program Stage recognition*	
Half page ad in printed program	
Program Top Sponsor acknowledgment	
All media recognition (<i>press release, social media, print, newsletters</i>)	
Social Media Spotlight	
Instagram and Facebook customised Story take-over	

Bronze Sponsor	\$5,000
E-Blast newsletter acknowledgment	
Name & Logo on event website	
Premium Table for 10 (Three Course Meal, Open Bar/Wine)*	
Logo or Name on photo opportunity backdrop*	
Logo on formal printed invitations**	
Social Media recognition	
Program Stage recognition*	
Quarter page ad in program	

ADDITIONAL INFORMATION

Recognition on print materials is dependent upon receipt of deposit. Logo deadline for levels and ad are **due by April 5th**.

25% Deposit required to hold and place logos on any materials.

GOING ONCE...

GOING TWICE...

SOLD!

In conjunction with our annual Indigo Ball 2024, we proudly announce our renowned live and silent auctions to benefit the LGBTQ Center Orange County!

Please consider supporting the LGBTQ Center OC by donating one or more items to this year's auctions. This is an excellent opportunity for you to not only market your company or products within the LGBTQ community and our allies here in Orange County; but also to help make a significant impact to the lives of those we serve.

Accepted items become part of our silent auction inventory. A select number of donated silent auction items may become eligible for the live auction at the sole discretion of the LGBTQ Center OC. Factors determining live auction eligibility include the number and range of items we collect each year, the value of each potential donation, and how it potentially combines with other donations to form a live auction package.

The deadline for submission of auction items is **April 15th, 2024**. Thank you in advance for your support to the LGBTQ Center Orange County's Indigo Ball 2024!

The LGBTQ Center OC is a 501(3)c organization. Contact us for any tax information you need provided for your donation or gift.





SPONSORSHIP & UNDERWRITING RESPONSE FORM

Please complete and return this form as soon as possible so we can recognize your support in as many publications as possible. As soon as we receive your form and deposit, we will be able to include your name or company logo in all associated press releases and promotional materials.

Sponsor Information

Name:	
Contact Name:	
Address:	
City, State, Zip:	
Phone Number:	
E-Mail:	

Acknowledgment Information

Please use the following name(s) in all acknowledgments:

--

I (we) wish to have our gift remain anonymous.

I would like to support the Indigo Ball:

<input type="checkbox"/> Exclusive Sponsor \$25,000 <i>(Deposit of \$2,500 required to hold).</i>
<input type="checkbox"/> Gold Sponsor \$15,000 <i>(Deposit of \$1,500 required to hold).</i>
<input type="checkbox"/> Silver Sponsor \$10,000 <i>(Deposit of \$1000 required to hold).</i>
<input type="checkbox"/> Bronze Sponsor \$5,000 <i>(Deposit of \$500 required to hold).</i>
<input type="checkbox"/>
<input type="checkbox"/> _____ Underwriting <i>(Deposit of 25%).</i>
<input type="checkbox"/> _____ Naming <i>(See opportunities page for options).</i>

Payment

To be paid: <i>(If not paid in full, corresponding deposit listed above required and remaining balance will be charged evenly between now and March 1, 2024.) All sponsorship and underwriting opportunities must be paid in full by March 1, 2024. (No refund on Deposit, or equivalent, will be given.)</i>	
<input type="checkbox"/> now <input type="checkbox"/> monthly <input type="checkbox"/> quarterly	
I (we) plan to make this contribution in the form of: <input type="checkbox"/> cash <input type="checkbox"/> check <input type="checkbox"/> credit card <input type="checkbox"/> other	Amount enclosed/to be charged on credit card now: \$ _____
Credit card number:	
Credit card type:	
Authorized signature:	
Exp. date:	

Return completed form and payment to Chandelle Loop, Director of Community Engagement & Operations

Email: Chandelle.Loop@lgbtqcenteroc.org • Phone: 714.953.LGBT (5428) ext.2040

Mail: LGBTQ Center OC, 1605 N. Spurgeon Street, Santa Ana, CA 92701



AUCTION DONOR RESPONSE FORM

Please complete and return this form as soon as possible so we can prepare for your contribution.

Donor Information

Organization/Donor Name:	
Contact Name:	
Address:	
City, State, Zip:	
Telephone:	
Fax:	
Email:	

Donation Information

Description of Donation: <i>(Please use separate piece of paper if description does not fit in provided space)</i>
Restrictions:
Fair Market Value of Donation: \$ _____ <i>(Value should be appropriately substantiated with similar sales of products or services.)</i>
Please check all that apply: <input type="checkbox"/> Donation enclosed. <input type="checkbox"/> Please pick up the donation. <input type="checkbox"/> I will mail or deliver my donation. <input type="checkbox"/> Please create a certificate for my donation.

Please return this completed form by April 5th, 2024 to:

Chandelle Loop • Director of Community Engagement & Operations • LGBTQ Center Orange County
1605 N. Spurgeon Street • Santa Ana, CA 92701
Phone: 714.953.LGBT (5428) ext.2040 • Fax: 714.246.8907
Email: Chandelle.Loop@lgbtqcenteroc.org

Please call or email with any questions, or to arrange pick-up of items.

The LGBTQ Center Orange County is a 501(c)(3) non-profit organization (Tax ID#: 95-2934041). You did not receive any goods or services in whole or in partial consideration for the stated contributions. Please retain a copy of this form for your records.

THANK YOU!

Thank you!

See you on
MAY 4, 2024!



LGBTQ Center Orange County

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